

GNCC Board Meeting

13 November 2003

Meeting was called to order at 19:15

Business plan moved up on the agenda. Web site added to the agenda. Agenda adopted with changes.

Minutes of the previous board meeting adopted.

Treasures Report

Graham was unable to attend the meeting so John gave a brief report indicating that there was approximately \$527.00 currently in the bank.

Advertising Committee

John is pleased with the way things are going with acquiring new advertisers for SpokeLore. Island Natural have purchased an ad and Pacific Rim has renewed their advertising. Pitley-Jones has also subscribed. Valhalla is committed to advertising; they will give us a cheque as soon as they receive an invoice. Gay has contacted the Realm to update their advertising information.

Business Plan

Lyse stated that the business plan should encourage increased membership and an increase in fund raising. The committee has prepared a draft plan. Lyse distributed a copy of the draft to board members. A draft organizational chart was also distributed. The importance of having members involved in the Club activities was emphasized. Business plan group will meet with the Board on Saturday 15 Nov 2003 to clarify committee responsibilities.

The business committee is considering applying for charitable organization status. We may have to take the word Advocacy out of our name. Benefits of this change can be found at:

<http://www.charitychannel.com>

Committee suggests that we post the minutes, agenda and dates of Board meetings on the GNCC web site. It was also recommended that the minutes could be approved electronically to speed publication.

The next general meeting will provide an opportunity for members to become involved with a committee of their choice. Committees and their objectives will be posted around the room to allow members to see which committee might be of interest to them.

Ways and Means

Jim brought a newspaper article stating that the City of Nanaimo is looking for groups to clean a section of road. These groups would be reimbursed for the work and could be used as a fundraiser for the club.

It is time for Graham to get started on the applications for grants for Bike Week. Information on the previous year's grant applications should be on the CD left by Shelly. Also need to prepare a proposed budget for Bike Week as this must be submitted when applying for grants.

Routes and Technical

Committee needs to meet to discuss Club objectives for a bicycle route map. The committee will meet on 17 Nov 2003 at 19:00 at Prideaux Street office.

Media and Publicity

Nanaimo Bulletin is willing to provide a voice for the cycling community in Nanaimo. The committee will come up with an outline for presentations and a draft will be sent to the Bulletin for approval. An effort will be made to create a reserve of articles.

Web Site

Don will help with improvements to the web site. Suggest we have a sponsor's page on the web site, fix the counter, and update links. Other general improvements to make the page more useful are also being considered. Individuals that feel they have something to offer in the way of improving the web site should contact Keith or Don.

Chain Gang

Rides are posted to the end of January. Volunteers are needed for the mentoring program. Chain Gang rides to be displayed at the general meeting. Bob submitted a combination sign in/waiver form. Ride participants should be encouraged to call the ride leader if they plan to attend the ride.

Trail Committee

Nothing to report.

BCCC Rep

Riding on the sidewalk clarified. Police in Victoria stated that it is allowable to ride on the sidewalk when it is safer to do so. This is not true and was clarified in future articles.

Cycle Training Program discussion.

The Canadian Cycling Association is getting back into giving CANBIKE courses.

Spokelore

November issue is ready for printing, should be distributed early next week for the Wednesday meeting.

Parade Committee

Jim has the application form for entering the Christmas Parade. The theme is 150 years of Christmas in Nanaimo, related to the 150th anniversary of the Nanaimo Bastion. Individuals interested in participating in the parade will be able to sign-up at the general meeting.

General Meetings

The General / Board meeting schedule for the following year is as follows:

January	Board Meeting
February	General Meeting
March	Board Meeting
April	General Meeting
May	Board Meeting
June	General Meeting
July	BBQ
August	BBQ
September	Board Meeting
October	General Meeting / AGM
November	Board Meeting
December	Party

November General Meeting preamble:

- ? Welcome
- ? Encourage members to become involved in a committee of their choice.
- ? Memberships are due.
- ? 50/50 draw

Meeting adjourned at 21:20